

BioTechniques International Masterfile

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2012 Data Card

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Genomic Technologies, Bioinformatics, Electrophoresis and Separation Technologies, RNAi, Nanotechnology, Imaging Technologies, Microbiology, Proteomic Technologies, Microarray Analysis, Mass Spectrometry, Microfluidic Technologies, Microscopy, Plant Biology, Drug Discovery Technologies

BioTechniques' database consists of over 80,500 life science researchers working on all phases of discovery and development in the United States, Canada, Europe and Asia. BioTechniques' database offers highly qualified contacts, which are constantly updated and offer demographic segmentation to reach the most accurate target audience.

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3,000 names

---List Owner/Manager---
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Informa Life Sciences Group

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List Selections

Job Functions

- Bioengineering/Biophysics
- Biochemistry
- Microbiology
- Virology
- Genomics/Genetics
- Immunology
- Molecular Biology
- Molecular Diagnostics /Pathology
- Drug Discovery/Development
- Cell Biology
- Neuroscience
- Proteomics
- Bioinformatics/Computational Biology
- Other

Affiliations

- Academic
- Biotech/Pharma
- Government
- Hospital
- Research Foundation
- Other

Titles

- Professor/Instructor
- Principal Investigator
- Postdoctoral Fellow
- Graduate Student
- Technician/Research Assistant
- Research Director/VP of Research/CSO
- Department Head
- Lab Director/Chief Scientist
- Staff Scientist
- Process Engineer
- President/CEO/VP/Owner
- Business Development Director/Manager
- Product Manager
- Consultant
- Other

Technologies

- Antibody-based Protein Detection (Western ELISA, IF, IP, IHC)
- DNA Isolation and Purification
- RNA Isolation and Purification
- PCR/RT-PCR
- Real-Time/Quantitative PCR
- Nucleic Acid Hybridization (Southern, Northern, ISH)
- Nucleic Acid Sequence Analysis
- Nucleic Acid Synthesis
- Gene Expression Analysis
- Microarray Analysis—Nucleic Acid
- Nucleic Acid Labeling and Detection
- Gene Targeting
- Transfection/Gene Transduction/Viral Vectors
- Mutagenesis
- Protein-Protein Interaction Analysis
- Cloning
- Recombinant Protein Expression & Purification
- Protein-Nucleic Acid Interaction Analysis
- Chromatography
- Nucleic Acid Electrophoresis
- 2-D Gel Electrophoresis
- Capillary Electrophoresis
- Crystallography/NMR
- Cell/Tissue Culture
- Image Capture & Analysis
- Laser Capture Microdissection
- RNAi
- Mass Spectrometry
- Spectroscopy (FTIR, CD,FCS, UV-Vis)
- Microscopy
- Robotics/Automation
- High-Throughput Screening (HTS)
- Animal Models
- High Content Screening (HCS)

- Phosphorylation Analysis/Kinase Assays
- Microarray-Small Molecule
- Flow Cytometry
- GFP reporter Assays
- BioInformatics Software
- Microfluidics/Lab-on-a-chip
- Genotyping/SNP Analysis
- CombiChem
- Blood Analysis
- Stem Cell
- Signal Transduction
- Biomarker
- Immunoassay

Special Interest Areas

- PCR
- RNA
- Microscopy
- Antibody-Based Tech
- DNA Sequencing
- Translational Research
- Genomics
- Epigenetics
- Cell Biology
- Proteomics