

197,172	Total	\$200/M
5,665	Last 3 Months	+\$15/M
15,272	Last 6 Months	+\$10/M
35,251	Last 12 Months	+\$5/M
	Consumer Offers	\$90/M

(Formerly: Pharmaceutical Institute IIR Seminar Attendees)

PRICES ARE IN US FUNDS

The Institute for International Research (IIR) is the global industry leader, providing business to business information via conference, seminars, and training.

IIR creates, produces and manages each function with the goal of addressing current market trends, regulations, technical issues, leadership and solutions for today's dynamic organizations. They also provide a forum for face-to-face networking between industry leaders, potential strategic partners, prospects and customers.

Topics include biotechnology, clinical research, drug delivery, healthcare, manufacturing, marketing, Medicaid, medical devices/diagnostics, regulatory, QA/QC, research and development, information systems/technology, medical education

For listings of additional selections:
Please inquire

Reach senior and mid level scientists and researchers, business executives with decision making power from academia and government organizations.

Job Function:

Clinical Research, Licensing, Sales & Marketing, Quality Assurance/Quality Control, Regulatory Affairs, Validation, IT/Information

Job Title:

President/CEO/Chairman, Vice President/Director, Senior Management, Clinical Research Associate, Scientist

Net name not available.

-----DATE-----

01/30/2012 UPDATED

01/31/2012 CONFIRMED

-----UNIT OF SALE-----

\$1,900.00 AVERAGE

-----GENDER-----

N/A

-----MEDIA-----

100% DIRECT RESPONSE

-----DDRESSING-----

EMAIL

-----SELECTIONS-----

\$15/M JOB TITLE SELECT

\$15/M JOB FUNCTION SELECT

\$5/M SCF/ZIP

\$5/M STATE

\$20/M ATTENDEES

\$10/M KEYING

\$50/F EMAIL DELIVERY

\$15/M 3 MONTH HOTLINE

\$10/M 6 MONTH HOTLINE

\$5/M 12 MONTH HOTLINE

-----MINIMUM ORDER-----

5,000

---LIST OWNER/MANAGER---

-----WEBSITE-----

www.informadataus.com

-----MANAGER'S EMAIL ADDRESS-----

amiller@ibcusa.com

InformaDATA

ONE RESEARCH DRIVE STE 400A

WESTBOROUGH, MA, 01581

AMY MILLER

PHONE: 508-614-1251

FAX: 508-616-5533

Provisions:

* All cancelled orders will incur a \$50/F cancellation fee, \$10/M run charges, plus media fees.

* No cancellations will be accepted after the mail date. Cancellations will be accepted only upon return of list before mail date.

* All payments are due 60 days after invoice date regardless of mail date

* Late charges of 2% per month

* Counts are subject to change without notice