

Total Universe/Base Rate	14,756	\$250/M
North America	8,747	\$250/M
Europe	5,888	\$250/M
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BioExecutive INTERNATIONAL is the premier publication from the publishers of BioProcess International focusing on the hot topics concerning the biopharmaceutical industry for decision making executives.

BioExecutive International's pre-qualified worldwide circulation consists of senior executives working for companies and organizations whose primary business is the discovery, development and marketing of biopharmaceutical products. These buyers/subscribers possess that unique entrepreneurial spirit and innovative force of the biopharma industry that provides the biotherapeutic industry with monthly, peer-reviewed information necessary to successfully drive products through the biopharmaceutical, biovaccine and biodiagnostic development and manufacturing process.

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Key Coding	No Charge
A/B Split	No Charge
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P/S Labels	\$15/M

Minimum Order: 3,000

IBC 37

-----DATE-----
01/30/2012 UPDATED
01/31/2012 CONFIRMED

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BioExecutive International*** Current Selects**

Title
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General Manager, Director
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Chief Technology/Business/Medical Officer
Consultant
Marketing/Brand Manager
Legal Counsel
Business/Corporate Development, Strategic Alliance Manager
Venture Capitalist, Investment Banker

Business/Industry
Clinical Research Organization
Industrial/Specialty Chemical Service, Bulk & Raw Materials
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Advertising Agency, Public Relation Firm
Business/Investment/Legal Service
Biotechnology (Agricultural, Chemical, Environmental, ect)
Pharmaceutical (with BioTech Focus)
Biopharmaceutical/Biological
Contract Research/Service
Contract Manufacturing Service
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Regulatory Affairs, QA/QC Management
Sales Management
Business/Corporate Development
Marketing Management
Intellectual Properties/Patent/Legal Management
Information Technology/Management
Corporate Management
Project Management
Production Management
Operations Management
Advertising/Promotion Management