

**IBC 29**

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95,917	Email	\$425/M

InformaDATA is pleased to offer this comprehensive **BioResesarch Professionals Masterfile**, combining the delegates and prospects from the IBC Life Sciences file with the qualified subscribers to BioTechniques™ Journal.

**BioTechniques™** is the premier peer-reviewed Journal for the scientists and lab investigators engaged in basic and applied biomedical research in commercial, academic, medical and allied areas of the biotechnology and pharmaceutical industry.

**IBC Life Sciences Conferences** is the leading provider of conferences and courses in the areas of drug discovery, biopharmaceutical manufacturing, preclinical development, micro/nanotechnologies, therapies, medical devices and regulatory affairs. Events attract senior scientific and executive personnel from all segments of the biotechnology, biomedical, and pharmaceutical industries.

The masterfile gives you access to both databases for counts as well as combined, de-duplicated output.

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01/30/2012 UPDATED  
01/31/2012 CONFIRMED

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-----COMPUTER HOUSE-----  
MAG TAPE NOT AVAILABLE

Selections Include (but are not limited to):

Selects	US Postal	US Email	Non-US Postal	Non-US Email
<b>Biochemistry</b>	6,168	4,913	848	808
<b>Microbiology</b>	4,568	3,752	975	905
<b>Genomics</b>	22,295	16,670	9,385	7,416
<b>Genetics</b>	9,299	7,122	2,374	2,063
<b>Immunology</b>	3,072	2,314	1,476	1,381
<b>Molecular Biology</b>	10,211	8,712	2,952	1,877
<b>Pharmacology</b>	2,228	1,600	1,377	1,312
<b>Proteomics</b>	6,536	3,992	3,111	2,084
<b>Cell Biology</b>	9,656	5,856	3,061	1,649
<b>Bioinformatics</b>	9,040	3,401	1,529	772
<b>Diagnostic</b>	7,402	5,088	2,271	1,583
<b>Bioengineering</b>	1,865	1,496	506	313
<b>Drug Discovery</b>	31,834	18,397	13,370	10,089
<b>Scientists</b>	21,696	16,022	5,209	4,036
<b>Laboratory</b>	8,349	5,122	1,860	1,017
<b>Research &amp; Development</b>	28,573	20,960	6,726	4,937
<b>Senior Management</b>	31,016	20,224	11,065	7,584
<b>Sales &amp; Marketing</b>	7,027	5,046	2,529	1,562
<b>Business Development</b>	2,875	1,923	916	590
<b>Academic Only</b>	27,401	21,416	5,221	3,986
<b>Other searches also available, inquire for counts</b>				