

IBC 27

165,405 US email addresses
140,234 non-US email addresses

HTML transmission \$425/M
*price includes transmission fee

Set Up Fees

HTML: \$100/F

Set up costs include first proof/test up to 3 people as well as final proof if necessary. Additional proofs/ tests are \$25/each.

PRICES ARE IN US FUNDS

Informa/IBC is allowing you access to their Opt-In Email files. Built and maintained by IBC USA and IBC UK Conference offices. These contacts are of the same quality and responsiveness you have received using their direct mail lists. Specializing in high end conferences and business briefings, their buyers and prospects are middle and upper level management in a variety of interests (see partial list below).

These lists have been tested and used by the conference teams to promote their own products and services for over 2 years.

Key Interest Areas (partial listing):

Biomedical/Life Sciences/Pharmaceutical, Finance, Insurance, Telecommunications, Computers/IT, Management and Personnel, Senior Management, Regulatory, Environmental, and Education. Specialty lists of Business Travelers, Sponsorship and Exhibition contacts, or let us custom build a list to your specifications.

Provisions:

* All transmissions are to be done by InformaDATA supplier. No lists to be sent out directly.

* 3-5 Days required for set up and test from receipt of final order and email file.

* InformaDATA will only schedule 3 email blasts in a one week period. Scheduling will be first come, first serve.

-----DATE-----
01/30/2012 UPDATED
01/31/2012 CONFIRMED

-----UNIT OF SALE-----
300-1,500 STG/DAY
\$500-\$2,500 US/DAY

-----GENDER-----
% N/A
CANNOT SELECT

-----MEDIA-----
DIRECT RESPONSE/OPT IN EMAIL

-----SELECTIONS-----
\$15/M JOB FUNCTION
\$15/M SIC CODE
\$15/M GEO
\$40/M DELEGATES ONLY
\$15/M RECENCY

-----MINIMUM ORDER-----
3,000

---LIST OWNER/MANAGER---

-----WEBSITE-----
www.informadatausa.com

-----MANAGER'S EMAIL ADDRESS-----
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