

122,307	US Contacts	\$225/M
286,115	Int'l Contacts	\$240/M
229,784	Email	\$425/M

**IBC 20**

-----DATE-----  
 01/30/2012 UPDATED  
 01/31/2012 CONFIRMED

-----UNIT OF SALE-----  
 300 - 1,500 STG/DAY  
 \$500 - \$2,500 US/DAY

PRICES ARE IN US FUNDS

-----GENDER-----  
 % N/A  
 CANNOT SELECT

IBC Senior Management covers those US and international delegates who have attended prestigious courses run by IBC UK Conferences. In terms of job responsibility, these individuals are the cream of the crop. Encompassing all market areas, we have chosen only those people who have total responsibility within the company and have the ultimate buying power. On a personal level, their spending power is immense and by their nature, they spend the majority of their time in a work environment. Personal offers are often more effectively targeted at their business address.

-----MEDIA-----  
 100% DIRECT RESPONSE

-----ADDRESSING-----  
 4-UP P/S LABELS, DISKETTE OR  
 EMAIL FILE

-----SELECTIONS-----  
 \$15/M JOB TITLE SELECT  
 \$15/M BUS/INDUSTRY TYPE  
 \$15/M GEO SELECT  
 \$15/M P/S LABELS  
 N/C NTH BY NAME  
 N/C A/B SPLIT  
 N/C KEY CODING UP TO 7 DIGITS  
 \$40/M DELEGATES ONLY

## Addition Selections:

Conference Subject @ \$15/M  
 Diskette @ \$15/F  
 Email @ \$10/F

-----MINIMUM ORDER-----  
 3,000

---LIST OWNER/MANAGER---

Geo Selects (delegates - additional GEO also available):

Europe (non-UK)	Africa
Middle East	Pacific
Latin America	Asia
USA/Canada	

-----WEBSITE-----  
[www.informadataus.com](http://www.informadataus.com)

-----MANAGER'S EMAIL ADDRESS-----  
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