

72,147	US Contacts	\$225/M
343,965	Int'l Contacts	\$240/M
246,015	Email	\$425/M

IBC 19

PRICES ARE IN US FUNDS

A sub-division of the IBC Conference Masterfile, this list covers those US and international delegates who have attended prestigious marketing events run by IBC Financial Focus, plus individuals with sales and marketing job titles who have attended other events. The conferences attract high-level decision makers who have attended these events to develop their specialist knowledge and use the information to make their job more effective.

Additional Selections:

Conference Subject @ \$15/M
Diskette @ \$15/F
Email @ \$10/F

Key Conference Subjects:

Marketing & Branding, Consumer Advertising, Management of Advertising, Advertising Laws, The Media, Industrial & Business Advertising, PR Corporate Communications, Market Research, Sales Management, Retail & Distribution, Direct Sales

Geo Selects (delegates - additional selects also available):

Europe (non-UK)	Asia
Middle East	Pacific
Latin America	Africa
USA/Canada	

-----DATE-----
01/30/2012 UPDATED
01/31/2012 CONFIRMED

-----UNIT OF SALE-----
300 - 1,500 STG/DAY
\$500 - \$2,500 US/DAY

-----GENDER-----
% N/A
CANNOT SELECT

-----MEDIA-----
100% DIRECT RESPONSE

-----ADDRESSING-----
4-UP P/S LABELS

-----SELECTIONS-----
\$15/M JOB TITLE SELECT
\$15/M BUS/INDUSTRY TYPE
\$15/M GEO SELECT
N/C NTH BY NAME
N/C A/B SPLIT
N/C KEY CODING UP TO 7 DIGITS
\$15/M P/S LABELS
\$40/M DELEGATES ONLY

-----MINIMUM ORDER-----
3,000

---LIST OWNER/MANAGER---

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