

39,424	US Contacts	\$225/M
578,794	Int'l Contacts	\$240/M
220,083	Email	\$425/M

**IBC 14**

-----DATE-----  
 01/30/2012 UPDATED  
 01/31/2012 CONFIRMED

-----UNIT OF SALE-----  
 300 - 1,500 STG/DAY  
 \$500 - \$2,500 US/DAY

PRICES ARE IN US FUNDS

-----GENDER-----  
 % N/A  
 CANNOT SELECT

IBC Law, a division of IBC Conference Masterfile, covers those US and international delegates who have attended prestigious legal and regulatory events run by IBC Legal Studies and Services. Encompassing all legal issues effecting the UK and especially European business markets, the conferences attract high-level decision makers who have attended these events to develop their specialist knowledge and use the information to make their job more effective.

-----MEDIA-----  
 100% DIRECT RESPONSE

-----ADDRESSING-----  
 4-UP P/S LABELS, DISKETTE OR EMAIL FILE

-----SELECTIONS-----  
 \$15/M JOB TITLE SELECT  
 \$15/M BUS/INDUSTRY TYPE  
 \$15/M GEO SELECT  
 N/C NTH BY NAME  
 N/C A/B SPLIT  
 N/C KEY CODING UP TO 7 DIGITS  
 \$15/M P/S LABELS  
 \$40/M DELEGATES ONLY

Additional Selections:

Conference Subject @ \$15/M  
 Diskette @ \$15/F  
 Email @ \$10/F

-----MINIMUM ORDER-----  
 3,000

---LIST OWNER/MANAGER---

Geo Selects (delegates - additional GEO also available):

Europe (non-UK)	Pacific
Middle East	Asia
Latin America	Africa
USA/Canada	

-----WEBSITE-----  
[www.informadatus.com](http://www.informadatus.com)

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