

781,126 Universe
 186,802 US Contacts \$225/M
 604,559 Intl Contacts \$240/M
 HTML Email \$425/M

IBC 10

-----DATE-----
 01/30/2012 UPDATED
 01/31/2012 CONFIRMED

PRICES ARE IN US FUNDS

-----UNIT OF SALE-----
 300 - 1,500 STG/DAY
 \$500 - \$2,500 US/DAY

A sub-division of the IBC Conference Masterfile, this list covers those US and international delegates who have attended prestigious finance events run by IBC Financial Focus. Encompassing all facets of banking, finance, capital and insurance markets, the conferences attract high-level decision makers who have attended these events to develop their specialist knowledge and use the information to make their job function more effective.

-----GENDER-----
 % N/A
 CANNOT SELECT

-----MEDIA-----
 100% DIRECT RESPONSE

-----ADDRESSING-----
 4-UP P/S LABELS, DISKETTE OR
 EMAIL FILE

Additional Selections:
 Conference Subject @ \$15/M
 Diskette @ \$15/F
 Email @ \$10/F

-----SELECTIONS-----
 \$15/M JOB TITLE SELECT
 \$15/M BUS/INDUSTRY TYPE
 \$15/M GEO SELECT
 N/C NTH NAME
 N/C KEY CODING UP TO 7 DIGITS
 N/C A/B SPLIT
 \$12/M P/S LABELS
 \$40/M DELEGATES ONLY

Key Conference Subjects (partial listing):
 Banks as a Business, Fraud & Security,
 Treasury Management, Management Accounting,
 Private Investment, Corporate Finance, Merger
 & Acquisition, Financial Technology

-----MINIMUM ORDER-----
 3,000

---LIST OWNER/MANAGER---

-----WEBSITE-----
www.informadataus.com

Geo Selects (delegates - additional GEO also available):

Europe (non-UK)	17,448	Pacific	172
Middle East	972	Asia	714
Latin America	273	Africa	402
USA/Canada	1,355		

-----MANAGER'S EMAIL ADDRESS-----
amiller@ibcusa.com

InformaDATA/IBC
 ONE RESEARCH DRIVE, STE 400A
 WESTBOROUGH, MA 01581

AMY MILLER
 PH: 508-614-1251
 FX: 508-616-5533