

**BioProcess International Masterfile
2012 Data card**

01/31/2012

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Min# 13635

80,500 Universe
50,300 US Contacts \$250/M
30,200 International Contacts \$250/M
45,000 Email \$425/M

The BioProcess International Masterfile is made up of qualified subscribers to BioProcess International™ and attendees and prospects of IBC Life Sciences BioPharmaceutical Production Series.

BIOPROCESS INTERNATIONAL is the only int'l publication dedicated to the development, scale-up, and manufacture of biotherapeutics. It provides the biotherapeutic industry with monthly, peer-reviewed info necessary to successfully drive products through the Biopharmaceutical, biovaccine, and bio-diagnostic development and manufacturing process. The publication concentrates on biopharmaceutical applications including: proteins, peptides, hormones, allergenics, vaccines, antibiotics, cell & tissue therapies, gene therapy, biodiagnostics, and oligonucleotides.

The worldwide leader in scientific, technical and business conferences and courses in the biopharmaceutical prod arena, IBC LIFE SCIENCES actively researches the advancements, tech. and trends impacting and driving this industry. Lists are comprised of attendees and prospects to events including: Antibody Prod & Downstream Processing, Biological Safety & Prod, Biopharm Prod Week, Formulation Strategies for BioPharm, Protein & Peptide Drug Delivery, TIDES, and Transition from Bench to Clinic.

Addressing: Standard record includes individual name, company/organization, street/PO address, city, state and zip code

All payments due 60 days after invoice date regardless of mail date.
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IBC01

-----DATE-----
01/30/2012 UPDATED
01/31/2012 CONFIRMED

-----UNIT OF SALE-----
CONTROLLED

-----GENDER-----
% N/A
CANNOT SELECT

-----MEDIA-----
100% DIRECT MAIL

-----ADDRESSING-----
4-UP P/S LABELS

-----SELECTIONS-----
\$15/M GEO SELECT
\$15/M PRIMARY BUSINESS
\$15/M JOB TITLE/FUNCTION
N/C A/B SPLIT

-----DELIVERY-----
\$15/F P/S LABELS
\$15/F DISKETTE
\$10/F EMAIL FILE

-----MINIMUM ORDER-----
3,000

---LIST OWNER/MANAGER---

-----WEBSITE-----
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-----COMPUTER HOUSE-----
MAG TAPE NOT AVAILABLE

BioProcess International Masterfile

Primary Business Selects:	Count:
001 Biological/Biopharmaceutical Manufacturing	6,310
002 Biological/Biopharmaceutical Process Development	7,654
003 Biodiagnostics, Delivery and other Devices	4,021
005 Peptide Therapeutics	3,620
006 Biological Vaccines	1,847
007 Transgenics	926
009 Contract Research & Services	3,012
010 Industrial Chemicals	9,815
012 Biotechnology/Biopharmaceutical Research	9,536
014 Engineering/Consulting	3,320
015 Cell/Gene Therapy	

Job Title/Job Function:	Count:
016 Research/Development	13,385
017 Laboratory Management	1,627
018 Analytical Methods Development	412
019 Production/Manufacturing	729
020 Process Development	991
021 Project Management	524
022 Quality Assurance/Control/Validation	1,498
023 Regulatory Affairs/Clinical Affairs	1,306
024 Technology Transfer or IP/Legal	1,178
025 Business Development	2,812
026 Materials Management/Purchasing/Logistics	331
027 Corporate Management	7,634
028 Business Advisors	425
029 Information Management/Technology	1,001
030 Engineering	3,412
032 Chemist	2,883
043 Senior Analyst	712
044 Scientist	7,649

Buying Authority:

Lab products and equipment
Chemicals/Biochemicals
Computer Systems/Services
Contract Services
Separation/Purification Equipment
Manufacturing Systems
Controlled Environments
Fermentation & Cell Culture Equipment
Engineering Services
Analytical Instrumentation/Reagents
Transgenic Production Systems & Services